

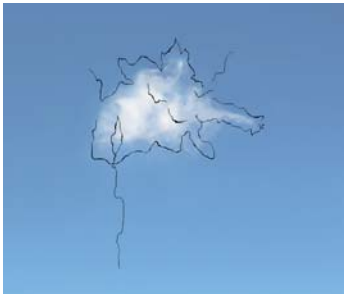
## Flaka Haliti I See a Face. Do You See a Face.

Museum moderner Kunst  
Stiftung Ludwig Wien  
Museumsplatz 1 | 1070 Vienna

Exhibition dates  
June 6 – October 5, 2014

Opening  
June 5, 2014, 7 pm

Press conference  
June 5, 2014, 10 am



Flaka Haliti, *I See a Face. Do You See a Face.*, 2014, digital photograph, edited, 85 x 100 cm, © Flaka Haliti

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Flaka Haliti, winner of the Henkel Art.Award. 2013, takes an analytical approach to society and media in her work, and refers in particular to her own experiences as an interloper between different countries and cultures. The artist, who was born in 1982, lives and works in her home city of Pristina and also in Munich and Vienna. By contrasting an installation of imitated concrete walls with a photo series of cloud motifs including computer-drawn faces, Haliti constructs a spatial scenario that is both menacingly narrow and constricted and that also seems to offer an open and broad perspective. A further work looks at interpersonal relationships between proximity and distance under the conditions of the media world, in a video installation about long-distance relationships in the internet.

The exhibition title *I See a Face. Do You See a Face.* is taken from the photo series with cloud motifs and poses a question that is formulated so that it can also be taken as a statement of fact. In this deliberate dissolution of all clear parameters and ascription, Flaka Haliti emphasizes her interest in initiating games between reality and fiction, and imaginary proximity and spatial distance.

### Online Declarations of Love

The video installation *I Miss You, I Miss You, Till I Don't Miss You Anymore* (2014) looks at the dissonance between illusion and reality in a pop-cultural context—online communication between couples in long-distance relationships. When making this video, Flaka Haliti collected her own intimate mails and also others from friends and acquaintances. Text fragments from these mails are shown in English on three screens. These online declarations of love are then spoken by a monotonous computer voice. This means that there is no difference between whispered words of sweet love and loud arguments and disputes. In the video as well as in a series of three posters, Flaka Haliti also decodes the status of each message using a color code she defined herself. Red corresponds to obsessive passion, while gray signifies distance and rejection.

### The Familiar in the Unfamiliar

The photo series *I See a Face. Do You See a Face.* (2014) uses a pattern of graded shades of color. In a sequence of ten computer-generated pictures a cloud in the sky assumes different shapes. The faces inscribed in these clouds connote something familiar within the unfamiliar. In this work, the artist refers specifically to the mumok space by creating a kind of artificial horizon in the exhibition gallery.

### Imaginary Barrier at a Border

Flaka Haliti confronts this photo series with a loose arrangement of concrete pillars (*Untitled*, 2014). These are pressed on their heads between the floor and the ceiling, and seem to both support and block the space of the room. Their dysfunctionality gives rise to several associations, including the Berlin Wall, the United Nations

building in Pristina, and the Frontex agency border fences around Fortress Europe. Liberated from their original rigid form and function, these objects now serve as metaphors for the interplay between exclusion and isolation in society.

Curated by Barbara Rüdiger

### **Short Biography Flaka Haliti**

Born 1982 in Pristina, lives and works in Munich, Vienna, and Pristina.

Flaka Haliti grew up in Kosovo and began her studies at the Academy of Arts in Pristina. She then moved as a “Meisterschülerin” to the Städelschule in Frankfurt.

Through her experiences living abroad, she has come to see questions of cultural and artistic identity as the heart of her artistic work. At present she is researching within the PhD in Practice Program at the Vienna Academy of Fine Arts.

Flaka Haliti's works have been exhibited in solo and group shows since 2005, including: Kosovo National Gallery, Pristina (2014); Weltkulturen Museum, Frankfurt am Main (2013); MUSAC, Museo de Arte Contemporáneo de Castilla y León, Spain (2012); ZKM | Zentrum für Kunst und Medientechnologie Karlsruhe (2012); Galerie Martin Janda, Vienna (2011); Vienna Fair (2011); SUPERMARKET – Stockholm Independent Art Fair (2011); Stacion – Center for Contemporary Art Pristina (2008); Institute for Flexible Cultures and Technologies – Napon, Novi Sad, Serbia (2008); and Portikus, Frankfurt am Main (2005).

Flaka Haliti won the Henkel Art.Award. in 2013.

### **Exhibition Catalogue**

The exhibition is accompanied by a publication with an overview of Flaka Haliti's work, a foreword by Karola Kraus, a text by Maria Lind, and an interview with Flaka Haliti by Barbara Rüdiger.

### **Henkel Art.Award.**

Since 2002 Henkel Central Eastern Europe (CEE) has presented the Henkel Art.Award. for central and eastern Europe. The prize is worth a total of 35,000 euro, with 7,000 euro prize money and an exhibition in the artist's home country and a personal show at mumok. It is targeted at artists from 23 countries in the CEE region and is awarded in cooperation with mumok and KulturKontakt Austria.

**We thank Henkel and ERSTE Stiftung and our media partners Der Standard, Wien live, and Ö1.**

## Fact-Sheet

### *Flaka Haliti. I See a Face. Do You See a Face.*

Exhibition dates	June 6 – October 5, 2014
Opening	Thursday, June 5, 2014, 7 pm
Press conference	Thursday, June 5, 2014, 10 am
Exhibition venue	mumok – Museum moderner Kunst Stiftung Ludwig Wien MuseumsQuartier, Museumsplatz 1, 1070 Wien Level –2
Curator	Barbara Rüdiger
Exhibition production	Ulrike Todoroff
Works in the exhibition	<i>I Miss You, I Miss You, Till I Don't Miss You Anymore</i> , 2014 3-channel-video-installation, color, sound, time-synchronized, each 113 min Set of 3 offset-prints on G-print 250 g, signed and numbered, 2012-2014  <i>I See a Face. Do You See a Face.</i> , 2014 10 digital photographs, edited, mounted on PVC-Forex board  <i>Untitled</i> , 2014 5 sculptures: wooden construction, concrete optic look in spackle technique
Exhibition catalogue	<i>Flaka Haliti. I See a Face. Do You See a Face.</i> German / English, c. 48 pages and 110 illustrations, 20 x 29.5 cm, 2014, Verlag der Buchhandlung Walther König, Köln / Cologne. Authors: Karola Kraus, Maria Lind, and Barbara Rüdiger. ISBN 978-3-86335-589-0, price € 18
Edition	Flaka Haliti <i>I Miss You, I Miss You, Till I Don't Miss You Anymore</i> , 2014 Series of three offset prints on Munken G-Print 250g (unframed), signed and numbered, 420 x 594 mm, edition: 150, price € 200
Opening hours	Monday: 2–7 pm Tuesday to Sunday: 10 am–7 pm Thursday: 10 am–9 pm

Entrance

Normal € 10

Concessions € 8 or € 7

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